

Catawba Valley Chapter

July 2019

Message from the President

Hello ,

Your Board members are working to bring us some exciting events this year. We don't have all of the information in place yet, but I can share a bit of news.

Our first event of the year is a Social Event – at the Hickory Crawdad's game! We have the Picnic Deck for Sunday, August 25th, game time is 5 pm. We have an all you can eat buffet with hot dogs/hamburgers and some fixing, including non alcoholic beverages (since we have student members and do not want to be the drink police). We will require reservations, at \$18 per person (member and non member) and \$10 for IMA Student members. Come out and join us – let's get to know our members and enjoy a ball game too!

The Catawba Valley Chapter has over 100 members however the monthly meeting attendance has not been very high. The Board is looking to hold our monthly meetings in a couple of cities – Hickory, Lenoir and Morganton were mentioned as options. With several members in the Boone area, we are hoping by moving a meeting to Lenoir those member will be able to attend. Once we have the details ironed out we will publish the dates and locations so you can mark your calendars. The Hickory meetings will stay at Lake Hickory Country Club, and we will give the other locations to you soon.

This year, the Student Leadership Conference will be held November 14-16 in Charlotte. This is sponsored each year by IMA Global, and is held in different cities each fall. The event brings in many companies who support IMA and who are looking for talented employees. Our Chapter wants to help send our student members from CVCC and Appalachian State to this event. We are applying for a grant to help with some of the costs. Is there a fund raiser idea you can share so we can send as many students as possible to this very worthwhile event? There is a cost for admission, and for the App Students, there will be room expenses. Not to mention the cost of fuel to get them there. Do you belong to another civic group that is looking for an outlet to help students in the community? This could be a joint project. Let me know what you think – I always appreciate suggestions.

Our Thought Leaders will be meeting in early July to help connect ideas for our monthly meetings with speakers, this group provides a great service to our Chapter. I am looking forward to see what they bring this year.

Stay tuned to the August Newsletter for more information about our upcoming year.

Ellen

UPCOMING EVENT:

SUNDAY, AUG 25TH
HICKORY CRAWDADS GAME
5:00 PM

PICNIC DECK
HOT DOGS, HAMBURGERS, ETC.

MEMBERS - \$18
STUDENT MEMBERS - \$10
ALL NON MEMBERS - \$18

RSVP BY AUGUST 18TH

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Calendar of Events

DATES FOR 2019-2020 MEETINGS:

Sunday August 25th – Hickory Crawdads Baseball Game @ 5PM
Picnic Deck with Hamburgers, Hot Dogs, Fixings, and Drinks
RSVP by August 18th

Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

**RSVP to Rhonda Young at youngrhonda72@gmail.com
by **NOON** on **Tuesday** before each meeting.**

**2019 – 2020
Catawba Valley IMA
Officers**

President: Ellen Knauf
President-Elect:
Treasurer: Jil York
Secretary: Charles Nartker
Prof. Education: Ron Nicholson
Administration: Charlie Nartker
Communication: Kim Gales
Membership:

**2018 – 2019
Catawba Valley IMA
Directors**

- **Publicity:** Kim Drum-Gales
- **Webmaster:** Lindsey Huffman
- **Asst. Webmaster:** Rhonda Young
- **CMA Program:** Ron Nicholson
- **Employment:** Beth Prewitt
- **Reservations:** Rhonda Young
- **Newsletters:**
- **Education/Webinar:** Rhonda Young
- **Student Activities:** Lacy Sanchez
Chelsea Ledford
Kim Zahller
- **Scholarship:** Lacy Sanchez
- **Carolina Council Delegate:** Ron Nicholson
Ellen Knauf



The Association of
Accountants and
Financial Professionals
in Business

*IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to www.imanet.org. Under the [IMA Membership](#) section click on **“LOG IN”**. Your log in is your IMA membership number and your password is your last name, then click on **“GO”**. In the upper right hand corner of the screen you should see **“Welcome, (your name) | “My Profile” | “Logout”**, click on **“My Profile”**. Now you can view and edit your information.*

www.imanet.org
<https://Linkup.imanet.org/carolinasregionalcouncil/home>
<http://catawbavalley.imanet.org>

Look/Go here:

- ***Employment opportunities**
- * **RSVP for the monthly meetings**
- * **Give us feedback**

**IMA Catawba Valley Chapter
P.O. Box 2132
Hickory, NC 28603**

http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

Are you taking advantage of your IMA benefits?

IMA members are eligible for special offers from leading brand partners, providing discounts on:

- **Insurance**
- **Office supplies**
- **Travel**
- **Executive recruitment**
- **Other business services**

Learn more about these by visiting--www.imanet.org or calling 1-800-638-4427

CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!

Achieve success in 2018 with the help of a Professor-Led CMA Live Review

Presented by the Catawba Valley IMA Chapter and **GLEIM®**

ENJOY

- Premium Gleim CMA Review System
- Unlimited access to professors
- Extensive coverage of practice multiple-choice and essay questions
- Access Until You Pass®

On-demand personal coaching available.
Spots are limited and do not include face-to-face class time.

Enroll Now!
Class size is limited.

Professor Ron Nicholson, CMA, MBA
ronnicholson@compascable.net
828.438.1019

Both parts \$1,495
Per part \$795

GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

		Catawba Valley Goals for 2019-2020									
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed	Notes
1	Publish six publicity items: Includes Meeting announcements, Events and Conference										Kim
2	Publish six additional publicity items:										Kim
3	Provide an IMA/CMA promotional mailing to potential members										
4	Sponsor a student night/event- a dedicated chapter meeting										
5	Sponsor an IMA booth at a local job fair										
6	Provide formal mentoring opportunities for board members										Ongoing for chapter members
7	Make a guest presentation in classroom; discuss IMA certification opportunities										
8	Participate in a charitable event- REQUIRES multiple members										
9	Develop a written annual plan that aligns with Global's strategic plan										Board
10	Prepare an annual budget										Treasurer
11	Hold regular scheduled board meetings	6/26									4 minimum
12	Hold a Chapter Management Session to train incoming officers	6/26									President
13	Publish 8 informational communications to board or chapter members										Newsletters-4 minimum
14	Publish 4 additional informational communications to board or chapter members										IMA newsletters
15	Provide support for a regional or council IMA activity										Host Carolinas Council Winter Meeting-Feb
16	Two board members attend Council's Spring Leadership Training Session or Chapter Leadership Effectiveness workshop (CLEW)										ANY Board Member
17	Attend two volunteer leaders teleconference calls										Any Board Member
18	Submit best practices ideas to the Chapter & Council Best Practices Forum										
19	Maintain more than 4 active board members for the year										Board
20	Publish an annual chapter program book of events or chapter roster										
21	Facebook and LinkedIn										Links are on website
22	Sponsor Student Chapter										CVCC Accounting Club
23	Organize and Participate in a Plant Tour by a member of finance										
24	Have a chapter member serve on a Global Committee or Global Board of Directors										
25	Attend at least two council meetings (by telephone conference call)										Ron & Ellen

26	Member to publish article in <i>Strategic Finance, Mgmt Accounting Qtrly</i>										
Items below are Extra Credit. These show our dedication to the CMA program and push us to winning a Banner each year											
E1	Promote CMA certification in publication										2 success stories 25 points
E2	Director for CMA program position assigned, hold 2 activities for program										25 points-Ron
E3	Promote CMA through 2 special communications to a targeted group										50 points -NOT newsletter
E4	Promote CMA through a presentation to a university or targeted group										1 delivery w/10 + to University =50pts
E5	Establish structured mentoring relationship w/survey returned to Global for CMA Exam										1 relationship is 75 pts, 2 or more are 150 pts CMA review Ron
E6	Sponsor/actively co-sponsor CMA Review Course 3 classes w/review										3 classes is 100 pts, 6 classes is 200 pts
E7	Promote CMA to Corporate, Government or NonProfit of 5 or more										25 points

JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Beth Prewitt at dbprewitt@hsmsolutions.com by the last day of the month preceding the month in which you want the ad to be printed.